



Comptroller's Working Group On Pandemic Spending

November 9, 2021

Heather Iliff, President & CEO
Maryland Nonprofits



marylandnonprofits.org

Maryland Nonprofits mission is to strengthen organizations and networks for greater **quality of life and equity**



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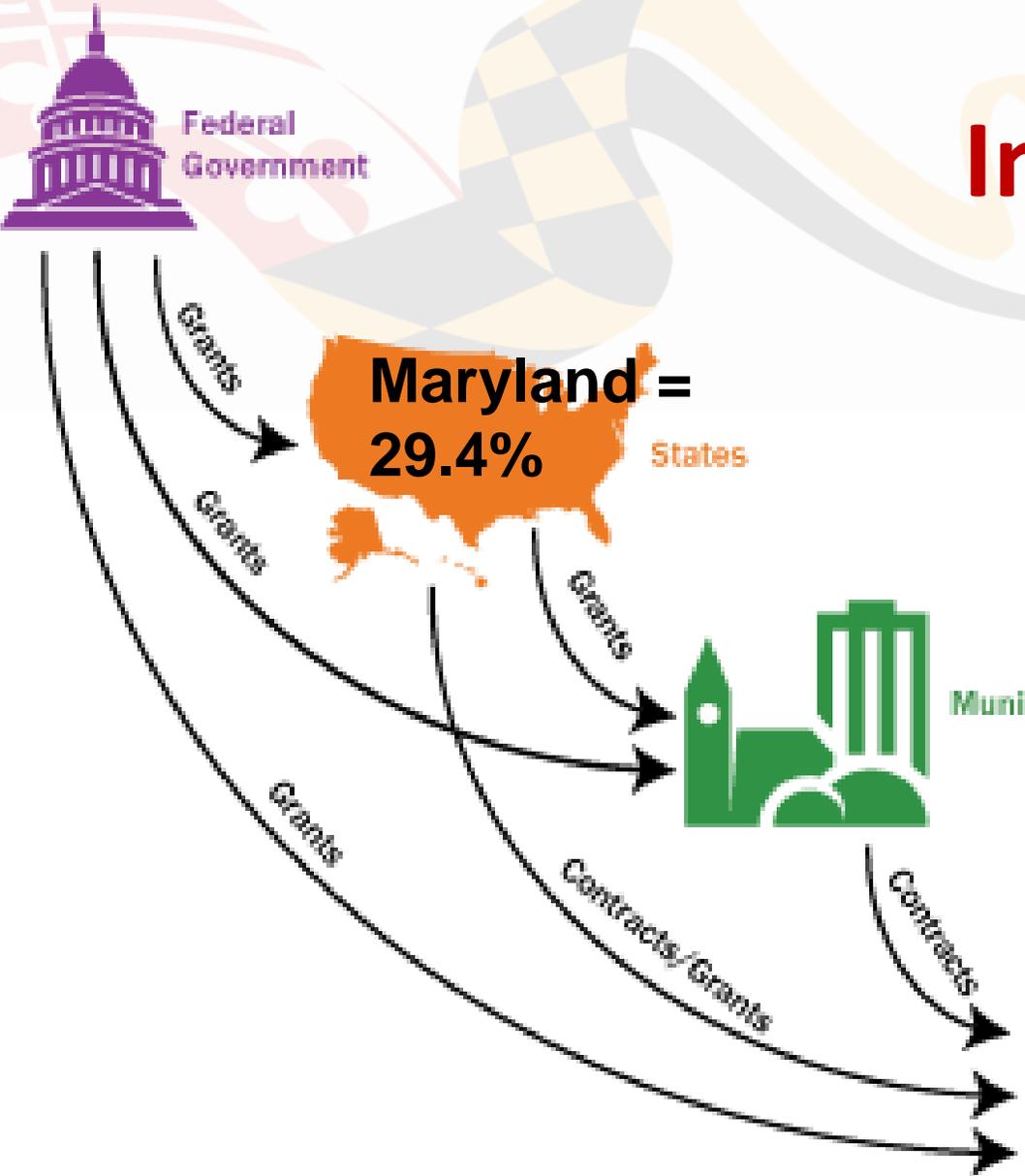


Keron Sadler



Neil Bergsman

Interconnected Budgets



Maryland = 29.4% States



Nonprofit Funding



Sources: The Nonprofit Sector in Brief, National Center for Charitable Statistics, 2015 (2013 data); Giving USA 2014 (2013 data)

Maryland Community-Based Nonprofit Revenue Profile -2020 Survey

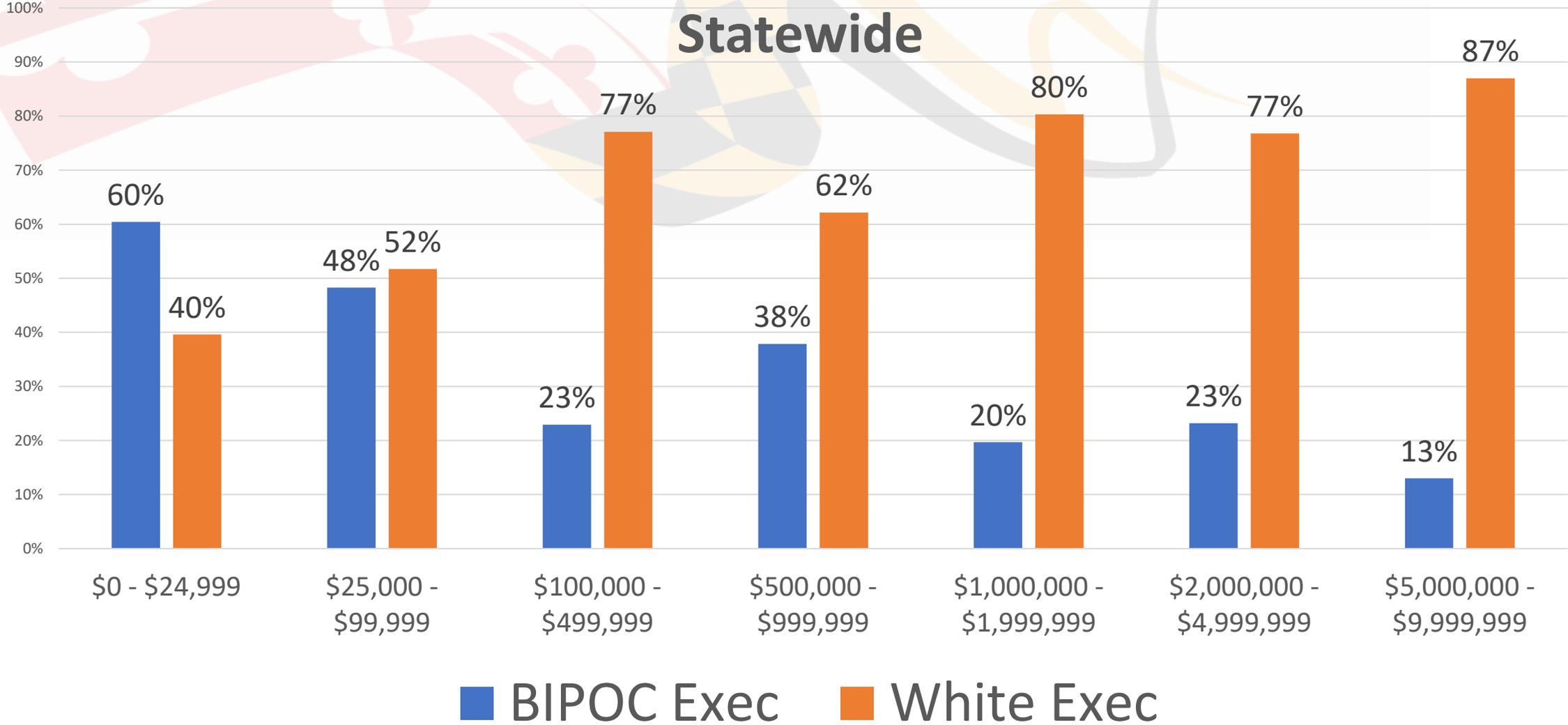


Revenue Sources for Charitable Nonprofits in Maryland



Source: Maryland Nonprofits' COVID-19 Pandemic & Racial Equity Survey (2020). This chart covers the percentages of responses from a total of 710 nonprofits in Maryland who were given the option to indicate all of the revenue sources that applied to their organization.

Budget Size by Race of Executive Director - Statewide



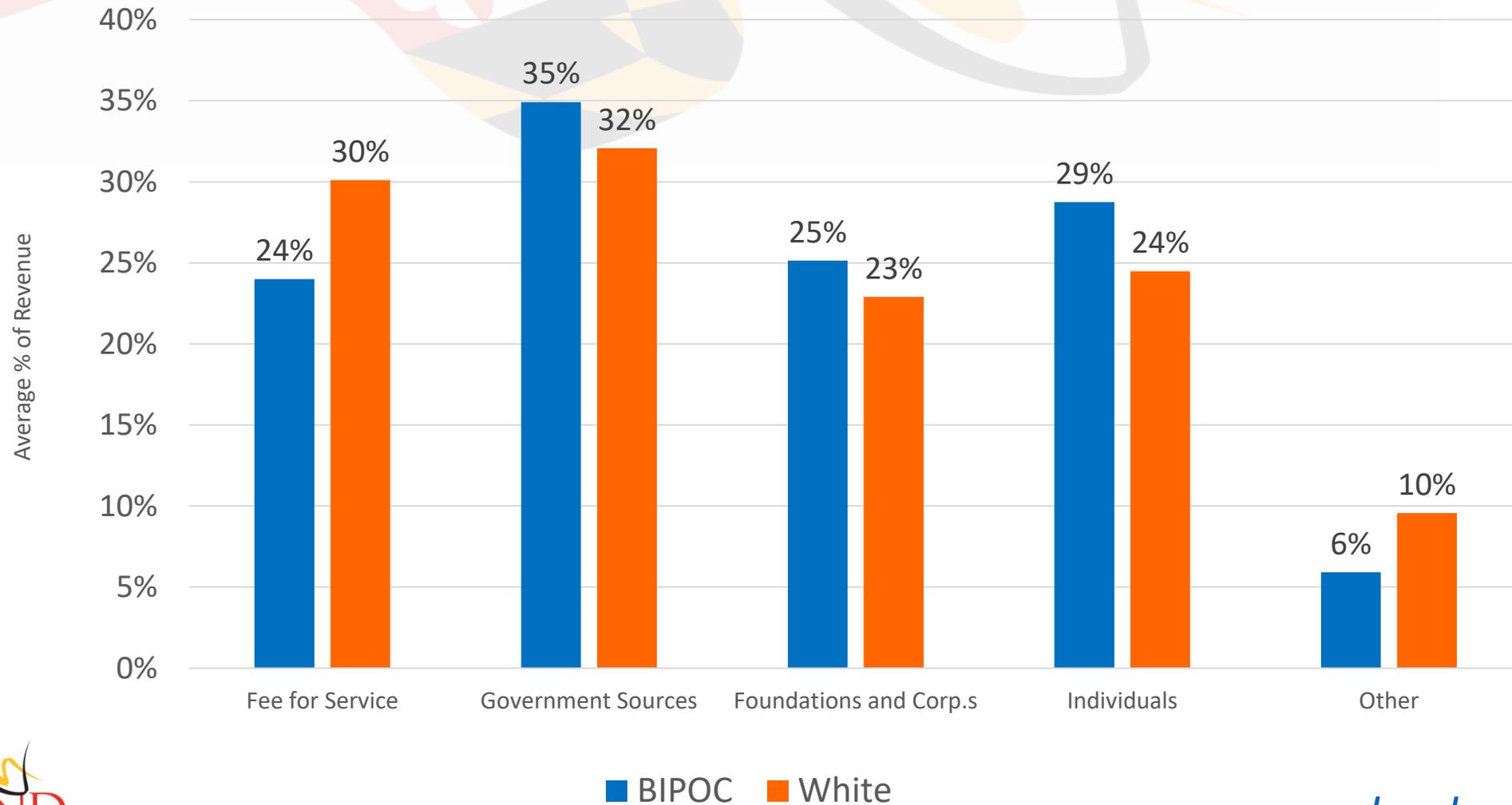
■ BIPOC Exec ■ White Exec



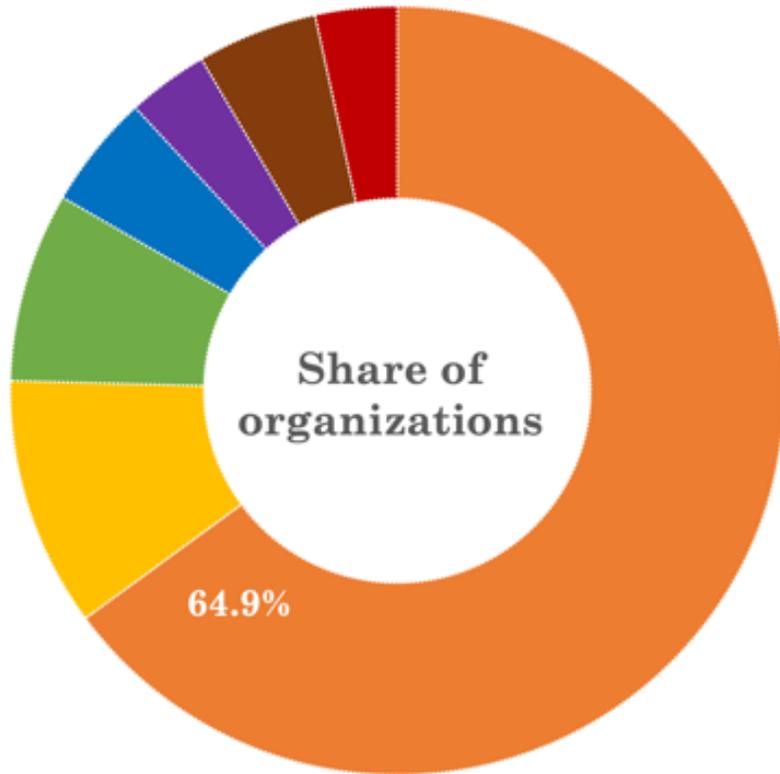
Source: Maryland Nonprofits COVID-19 and Racial Equity Survey, 2020

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Nonprofit Sources of Revenue

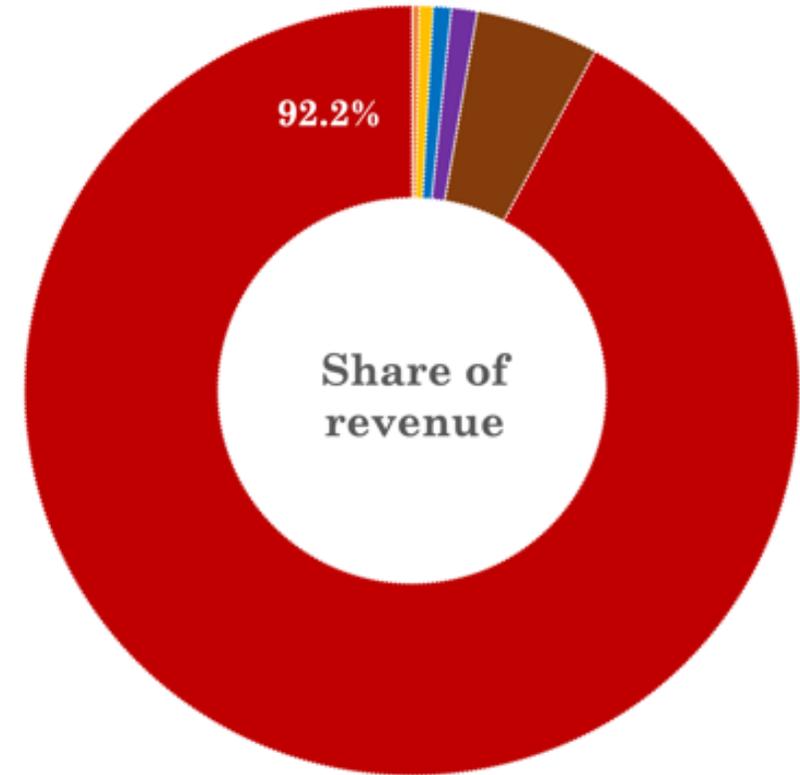


Organizational Size by Share of Revenue



Revenue Range

- Under \$25,000
- \$25,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- \$500,001 - \$1 million
- \$1,000,001 - \$5 million
- Over \$5 million

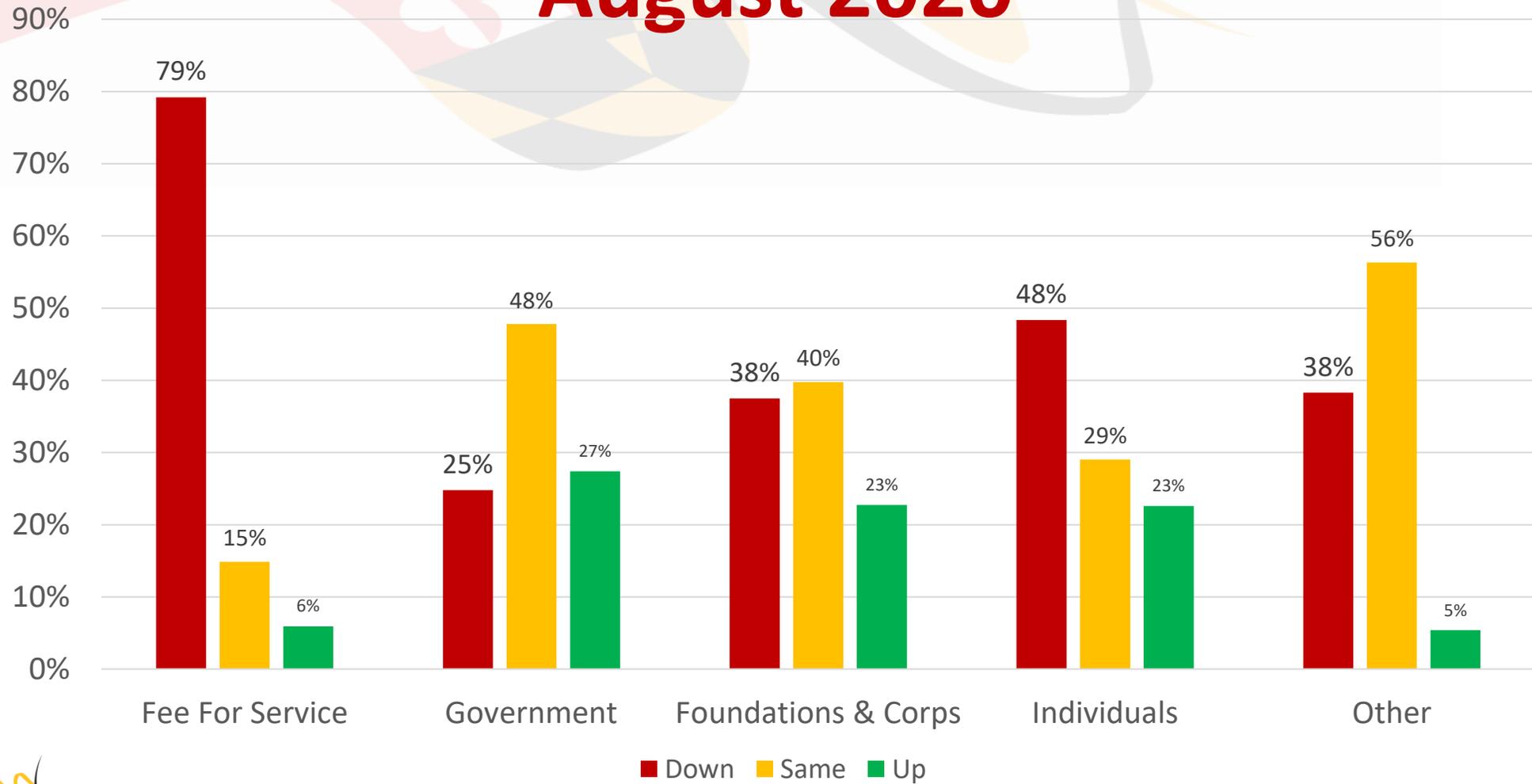


Maryland's Nonprofit Sector by Revenue

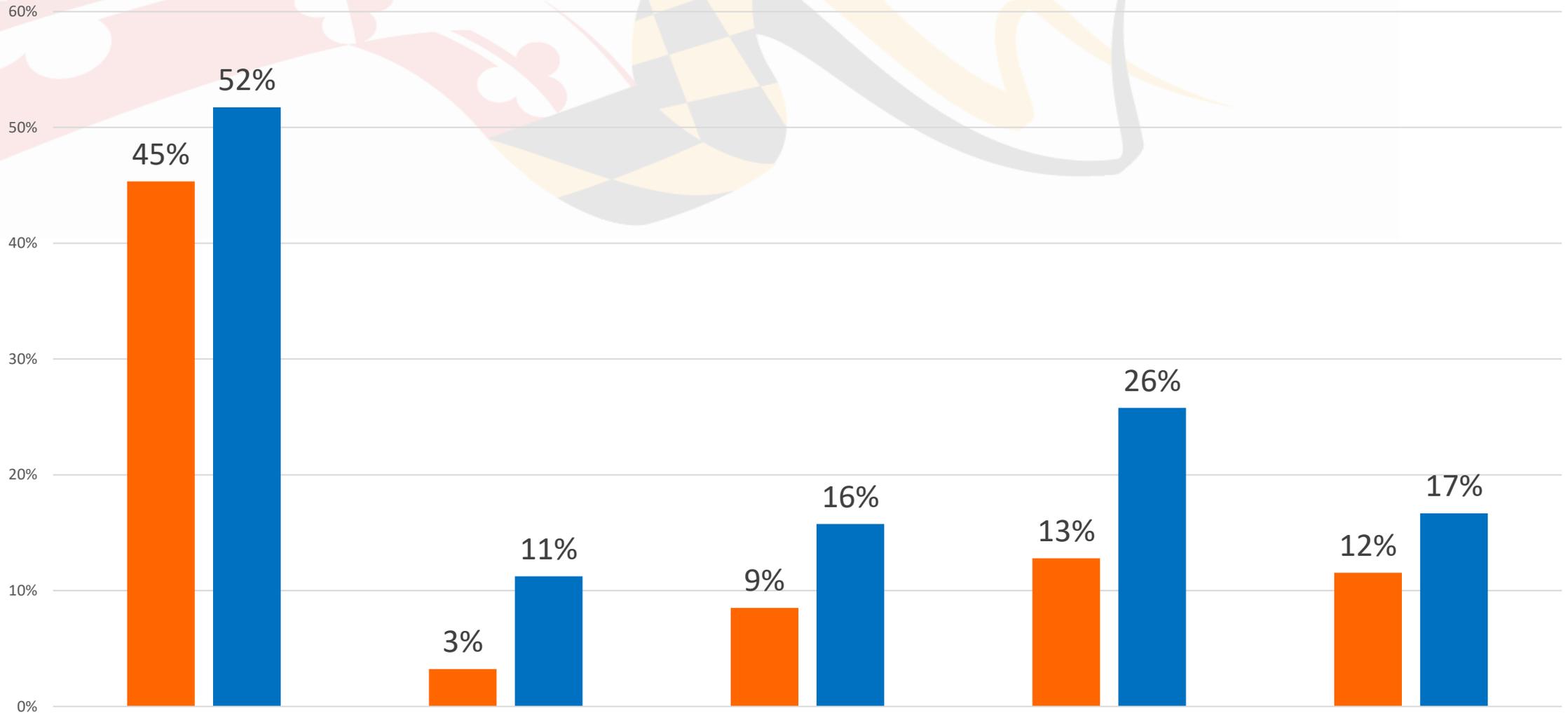
Maryland's nonprofit sector by revenue size, 2019

Revenue range	Number of organizations	Total revenue	Share of organizations	Share of revenue
Under \$25,000	17,353	\$14,902,541	64.9%	0.02%
\$25,001 - \$100,000	2,806	\$165,287,029	10.5%	0.3%
\$100,001 - \$250,000	2,132	\$341,996,110	8.0%	0.6%
\$250,001 - \$500,000	1,278	\$455,649,841	4.8%	0.8%
\$500,001 - \$1 million	906	\$643,050,775	3.4%	1.1%
\$1,000,001 - \$5 million	1,346	\$3,067,235,268	5.0%	5.1%
Over \$5 million	911	\$55,078,727,700	3.4%	92.2%
Revenue not reported	10,564			
Total Reported Revenue		\$59,766,849,264		

Revenue Change after Start of Pandemic August 2020



Percent of Organizations Reporting Catastrophic Revenue Declines - More than 50%



Federal COVID Relief – 2020

	Received Statewide (n=574)
Federal COVID Relief Program	
Paycheck Protection Program	60%
Economic Injury Disaster Loan (EIDL)	14%
Federal Tax Credits for Employee	3%
COVID-19 Sick Time or Family Leave	8%
CARES Act Employee Retention Credit	5%

State and Local COVID Funds- 2020

Grant Program*	Received Statewide (n=574)	Received as Percent in Relevant Jurisdiction
Maryland Dept of Commerce Small Business COVID-19 Emergency Relief Fund (\$10K awards)	21%	21%
Montgomery County Public Health Emergency Grant	5%	19% (of 147 Montgomery County Respondents)
Baltimore COVID-19 Response Funding Collaborative (Private Philanthropy)	6%	23% (of 148 Baltimore City Respondents)
Greater Washington Community Foundation COVID-19 Emergency Response Fund (Private Philanthropy)	6%	14% (of 236 Montgomery and Prince George's Respondents)
Other Local COVID-19 Emergency Response Fund	21%	21%

Other State & Federal Relief Funds

- Nonprofit Recovery Initiative (NORI): **\$50 million**; CARES Act (\$10k & 50K awards)
- Paycheck Protection Program: Round 2 in 2021
- Nonprofit COVID-19 Relief Fund (General Assembly/ARPA): **\$20 million** across 24 jurisdictions (Typical \$10K - \$50K awards)
- Shuttered Venues Operating Grant: **\$123 Million**; 158 Awardees; Estimate 2/3 are Nonprofits
- Current ARPA Grants: Baltimore City opened; **\$680 million \$250,000 awards**

Key Considerations

COVID-19 is Not Over

Levels of Funding

Accessibility of Funding

Equity in Funding

Manna House, Inc

The Corner Team



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FOR THEM

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