



**CONNECT – EDUCATE - ADVOCATE**

Pandemic Spending Presentation

February 22, 2022



MTC is a 501 C6 with 2 Employees  
1 Full Time, 1 Part Time  
200 Members at the end of 2021  
Relief Money Received **\$1,000**

# COVID-19 Relief Programs Available for Maryland Restaurants, Artists, and Entertainment Venues

**NOVEMBER 5, 2020**

A new grant opportunity is available Restaurants. The state will distribute a total of **\$50 million** across each county and Baltimore City based on the number of restaurant establishments located in each of the 24 jurisdictions.

Destination Marketing Organizations (DMO) will receive **\$2 million** through the governor's initiative to support hometown tourism efforts that promote local restaurants, attractions, and shops. Each local jurisdiction's DMO will receive funds specifically earmarked for marketing purposes, to help drive visitors to local venues and stores.

The Maryland State Arts Council (MSAC), an agency of the Maryland Department of Commerce, has received an additional \$3 million to reinvest in its Emergency Grant Program

# COVID-19 Relief Programs Available for Maryland Restaurants, Artists, and Entertainment Venues

**December 18, 2020**

**\$50 MILLION FOR HOTELS AND HOSPITALITY BUSINESSES.** The governor announced that the State of Maryland is providing \$50 million from its dedicated emergency rapid response fund to help hotels and hospitality businesses across the state. This funding will be distributed by local jurisdictions to go toward payroll expenses, rent, and utilities in order to keep operations going while travel is restricted.

**\$30 MILLION IN ADDITIONAL RELIEF FOR BARS AND RESTAURANTS.** The governor announced another \$30 million to replenish the state's successful relief program for bars and restaurants, which will now total \$80 million. Local jurisdictions are encouraged to distribute this money quickly and to match this investment where possible.

**\$15 MILLION IN ADDITIONAL RELIEF FOR ENTERTAINMENT VENUES.** The governor announced another \$15 million in assistance to entertainment venues through the state's successful Main Street program at the Maryland Department of Housing, which will now total \$35 million.

County	Average Establishments, 2019	\$50 million distributed by Establishments	\$30 Million Distributed by Establishments	Total Aid Package
Allegany County	150	\$649,548	\$389,729	\$1,039,276
Anne Arundel County	1,157	\$5,019,627	\$3,011,776	\$8,031,404
Baltimore County	1,633	\$7,081,047	\$4,248,628	\$11,329,675
Calvert County	149	\$646,295	\$387,777	\$1,034,071
Caroline County	33	\$144,223	\$86,534	\$230,758
Carroll County	277	\$1,201,501	\$720,900	\$1,922,401
Cecil County	153	\$663,645	\$398,187	\$1,061,832
Charles County	254	\$1,099,568	\$659,741	\$1,759,309
Dorchester County	54	\$233,143	\$139,886	\$373,029
Frederick County	473	\$2,052,745	\$1,231,647	\$3,284,391
Garrett County	74	\$319,894	\$191,936	\$511,831
Harford County	406	\$1,758,876	\$1,055,325	\$2,814,201
Howard County	578	\$2,506,018	\$1,503,611	\$4,009,629
Kent County	55	\$238,565	\$143,139	\$381,704
Montgomery County	1,898	\$8,230,497	\$4,938,298	\$13,168,796
Prince George's County	1,408	\$6,105,099	\$3,663,059	\$9,768,158
Queen Anne's County	102	\$443,514	\$266,109	\$709,623
St. Mary's County	180	\$779,674	\$467,805	\$1,247,479
Somerset County	26	\$113,861	\$68,316	\$182,177
Talbot County	123	\$531,350	\$318,810	\$850,159
Washington County	312	\$1,352,231	\$811,338	\$2,163,569
Wicomico County	194	\$840,400	\$504,240	\$1,344,640
Worcester County	327	\$1,417,294	\$850,376	\$2,267,670
Baltimore City	1,515	\$6,571,385	\$3,942,831	\$10,514,216
<b>Total</b>	<b>11,527</b>	<b>\$50,000,000</b>	<b>\$30,000,000</b>	<b>\$80,000,000</b>

## Restaurant Funding

County	FY2019 Sales Tax Revenue (111 & 901)	Percentage of Total Sales Tax Generate (111 & 901)	Allocation to Counties
Allegany	\$1,504,184	0.99%	\$495,591
Anne Arundel	\$15,402,013	10.15%	\$5,074,575
Baltimore County	\$10,713,700	7.06%	\$3,529,894
Baltimore City	\$24,320,849	16.03%	\$8,013,107
Calvert County	\$893,799	0.59%	\$294,484
Caroline County	\$57,283	0.04%	\$18,873
Carroll County	\$773,383	0.51%	\$254,810
Cecil County	\$810,631	0.53%	\$267,083
Charles County	\$1,215,777	0.80%	\$400,568
Dorchester County	\$2,123,963	1.40%	\$699,792
Frederick	\$2,528,880	1.67%	\$833,202
Garrett	\$2,825,519	1.86%	\$930,937
Harford County	\$3,053,236	2.01%	\$1,005,964
Howard County	\$4,934,796	3.25%	\$1,625,891
Kent County	\$329,734	0.22%	\$108,639
Montgomery County	\$18,916,972	12.47%	\$6,232,666
Prince George's County	\$34,694,206	22.86%	\$11,430,867
Queen Anne's County	\$582,264	0.38%	\$191,841
Somerset County	\$103,152	0.07%	\$33,986
St. Mary's County	\$1,125,586	0.74%	\$370,852
Talbot County	\$1,622,219	1.07%	\$534,480
Washington County	\$1,764,811	1.16%	\$581,461
Wicomico County	\$1,723,354	1.14%	\$567,802
Worcester County	\$19,736,358	13.01%	\$6,502,633
<b>Total</b>	<b>\$151,756,669</b>		<b>\$50,000,000</b>

## Hotel Funding

# The Maryland Department of Housing and Community Development

## Maryland Strong: Economic Recovery Initiative

### **MDSERI - Tourism Nonprofits**

DHCD awarded 32 grants totaling more than \$8 million to tourism nonprofits across Maryland. Grants were awarded to organizations, such as museums, cultural attractions, zoos and aquariums whose mission and work substantially contributes to the economic development and economic recovery of Maryland communities through visitor-driven activities and programs. **FIVE MTC Members were awarded funds**

### **MDSERI – Main Street**

DHCD awarded \$7 million in funding that will support small businesses and other economic recovery efforts in both the state- and Baltimore City-designated Main Street communities. Through this relief, more than 5,000 businesses will be eligible for support from their local Main Street program. All of the state's 33 designated Main Street Maryland communities and Baltimore City's eight designated Main Street neighborhoods applied for and received awards to support their operating and capital grants to businesses in their districts.

# The Maryland Department of Housing and Community Development

## Maryland Strong: Economic Recovery Initiative

### **MDSERI – Entertainment Venues**

DHCD awarded more than 90 grants totaling \$30 million to live music and performance venues, live entertainment promoters, and independently-owned local movie theaters whose operations have been impacted by COVID-19. These funds supported operating and capital costs and directly helped preserve more than 800 jobs at venues. **TWO MTC Members were awarded funds**



## Coronavirus Economic Relief for Transportation Services (CERTS)

The Treasury Department has officially opened up its \$2 billion Coronavirus Economic Relief for Transportation Services (CERTS) grant program to bus, motorcoach, school bus and passenger companies hit hard by the Covid-19 pandemic.

The grant program, signed into law in late 2020, provides grants to businesses that saw a loss of revenue of 25% or more from the pandemic. The grant itself can be used for operating expenses and for any debt created to help maintain payroll for employees, as well as any costs for personal protective equipment and other pandemic protection measures. Businesses do not request specific grant amounts under the program, according to the Treasury Department, which will use its own formula to calculate how much each applicant gets.

Businesses must also have 500 or fewer employees in order to be eligible, and cannot have received other assistance, such as the Paycheck Protection Program, that, when combined, exceeds their revenue for 2019. Businesses that are in Chapter 11 bankruptcy are eligible, as long as the case was filed after March 1, 2020, although the Treasury Department might impose additional terms on the grant.

**Part of Federal  
Package  
announced  
12/21/20.  
Grant Program  
did not open  
until July 2021**



Maryland has been awarded \$9.6 million from the U.S. Department of Commerce Economic Development Administration's (EDA) \$750 million American Rescue Plan: [TRAVEL, TOURISM & OUTDOOR RECREATION PROGRAM.](#)

**\$2.8 million** will be used to award the 25 officially recognized Destination Marketing Organizations (DMO) so they can invest in inviting residents and visitors back to restaurants, entertainment venues, wineries, breweries, attractions, shops, and services in communities across the state.

**\$1.9 million** will be awarded to state and local government agencies, economic development organizations, and other industry partners to further develop tourism opportunities across Maryland. Specifically, this is focused on opportunities where the industry benefits from visitor spending, including events designed to encourage overnight travel and events surrounding hospitality training and workforce development.

**\$2 million** to create access to outdoor recreational activities and provide educational resources about recreating responsibly.

The remaining **\$2.9 million** will be used by the Office of Tourism to support its 18 Scenic Byways marketing promotion to drive visitors to Maryland's towns, attractions, and accommodations along these routes.

### **Open For It Partnership Program - \$1,909,194**

The Maryland Office of Tourism works with partners to further develop opportunities for the industry to benefit from visitor spending and to provide opportunities to further expand the workforce that supports the industry.

Dollars can be used to support events that are designed to drive overnight travel (not one-day events for the most part); training programs that support tourism marketing programs and bringing more people into the hospitality workforce pipeline and regional collaborations.

### **Outdoor Legacy - Building the last mile - connecting to the outdoors - \$2,073,200**

Connecting the last mile such as linkages to help further enhance Maryland's standing as having a Trail System Second-to-None and deliver accessibility to our outdoor resources. Enhancement of communication of stewardship in multiple languages as more and more people come to recreate in our outdoor spaces.

## Who can apply and receive funds?

- State, county, city, or community/regional tourism marketing and promotion campaigns, including through **nonprofit Destination Marketing Organizations (DMO)**.
- Cities or other political subdivisions of a State, including special purpose units of State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions
- **States or state agencies**
- Institutions of higher education or a consortium of institutions of higher education 4. Public or private non-profit organizations or associations, including community or faith-based non-profit organizations, acting in cooperation with officials of a political subdivision of a State
- **Economic Development District Organizations**
- Indian Tribes or a consortium of Indian Tribes



**MARYLAND  
TOURISM  
COALITION**



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